



# FRESH IDEA FOR GREAT CREATION

*Out of home promotion . Branding . Event Organizer . Exhibition display . Interior design and Civil*

SEE OUR WORK

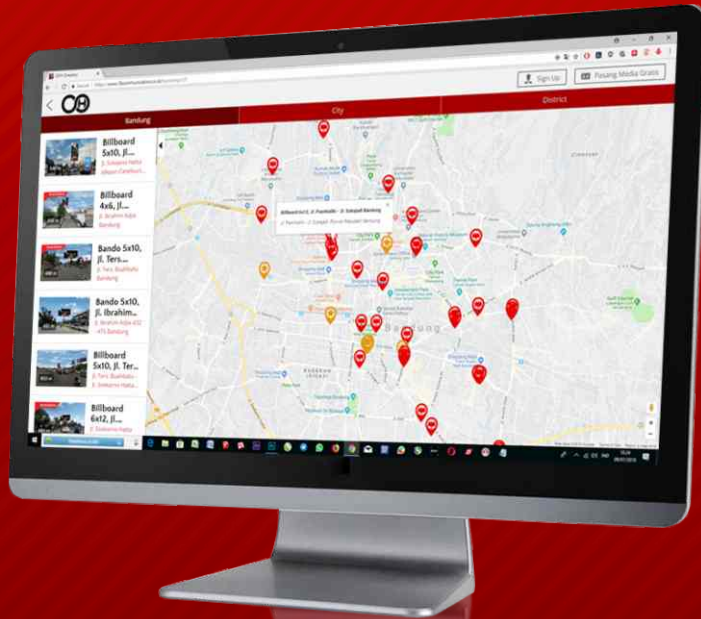
[www.mkci.co.id](http://www.mkci.co.id)



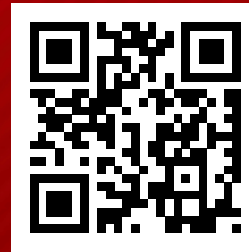
Untuk Kemudahan  
Layanan **OOH** Anda

# JOIN US !

*\*specially Out Of Home services*



Web Apps,  
Geo Location Features,  
Push Notifications



See Our WebApps ►

[www.MKCI.co.id](http://www.MKCI.co.id)

## Who We Are

*Through the concept of creativity and innovation moreover supported by liable source and human resource we're ready to conduct a various kind of work to get a perfection in results.*

*It begins with hope and dreams hope that we'd be able to move and assist you to create the better and beyond any compare work of art and dream of togetherness, to gain enthusiasm target based on your final achievement.*

*Now we spread our wings, creativity is the challenge we present you, the formation of a professional teamwork with a great capability, and experts in their fields.*



# BRANDING

Building  
& Raising  
Your Brand

# 01

LEARN MORE





## Branding

*The process involved in creating a unique name and image for a product in the consumers' mind, mainly through advertising campaigns with a consistent theme. Branding aims to establish a significant and differentiated presence in the market that attracts and retains loyal customers*



SEE OUR WORK

[www.MKCI.co.id/branding](http://www.MKCI.co.id/branding)



Lattering at Vanilla Cafe



Sampoerna A Mild



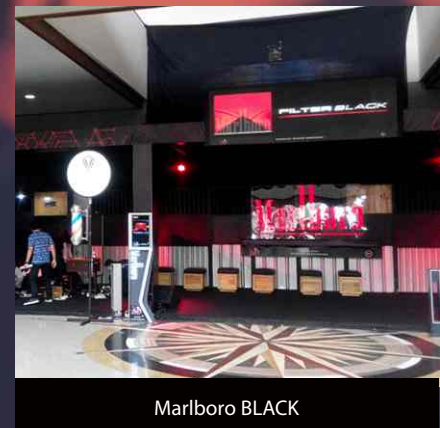
Swiss Van Java - Garut



Smoking Lounge PVJ - DJARUM



Kopi Progo- SAMPOERNA



Marlboro BLACK



Zoning Gate - SAMPOERNA



Clas Mild



My Life My Adventure



Club Air Mineral - Booth



Bank Mandiri - Booth



NOKIA - Booth





King Koil



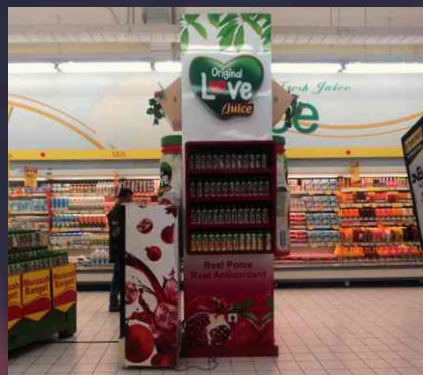
Alcatel



Esia



Zona73 - GG



Love Juice



Global Usaha Jaya - GG



LG - Booth



RM Ibu Imas - GG



Zevit Zone Skatepark



Go A Head - Booth



DAJURUM SUPER ADVENTURE



Bank Mandiri - PVJ Parkir





Oke Shop



Bank Mandiri - PVJ



Zoning SAMPOERNA - Cisangkuy



Zoning SAMPOERNA - Cisangkuy



Zoning SAMPOERNA - Cimanuk



Zoning SAMPOERNA - Cimanuk



Zoning SAMPOERNA - Cimanuk



Zoning SAMPOERNA - Cimanuk



Zoning SAMPOERNA - Videotron Progo



Zoning SAMPOERNA - Videotron Progo



Zoning SAMPOERNA - Kopi Progo



Zoning SAMPOERNA - Gate Progo





Djaja Show - GG Event



INDOSAT



SAMSUNG



AXIS



Surya Pro - GG



BarberTruck - GG



My Baby - TEMPO Scan



Hemaviton



Flexi



Bank Kesejahteraan



Bank BJB



INDOSAT IM3





ZONE73 - GG



ZONE73 - GG



ZONE73 - GG



ZONE73 - GG



ZONE73 - GG



ZONE73 - GG



H. KOMAR - GG



H. KOMAR - GG



H. KOMAR - GG



H. KOMAR - GG



PRIMKOP SESKO TNI - GG



TUMBUH - GG





BRANDING CAR - BANDUNG MAKUTA



BRANDING CAR - BANDUNG MAKUTA



BRANDING CAR - BANDUNG MAKUTA



BRANDING CAR - BANDUNG MAKUTA



BRANDING CAR - BANDUNG MAKUTA



BRANDING CAR - BANDUNG MAKUTA



BRANDING CAR - BANDUNG MAKUTA



BRANDING CAR - BANDUNG MAKUTA



BRANDING CAR - BANDUNG MAKUTA



BOOTH - BANDUNG MAKUTA



BOOTH - BANDUNG MAKUTA



BOOTH - BANDUNG MAKUTA



PAYPRO



PAYPRO



PAYPRO



PAYPRO



PAYPRO



PAYPRO





PAYPRO



PYLON SIGN - PAYPRO



PAYPRO



BANDING CAR - PAYPRO



BANDING CAR - PAYPRO



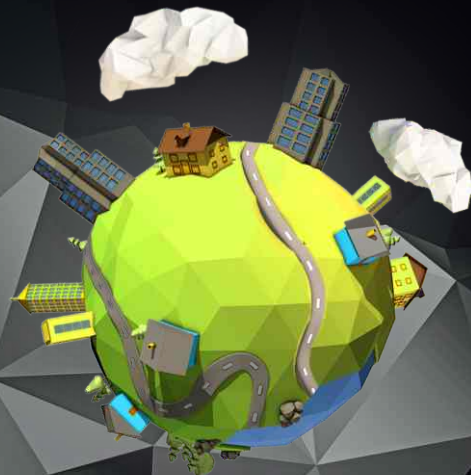
BANDING CAR - PAYPRO

# OUT OF HOME

Highly Visible  
in the Top Designated Areas  
Your Brand

# 02

LEARN MORE





## Out Of Home

*It's everywhere!, a great media will go with a deep thought and perfect plants, perfect locations.*

*We Own It!, we create the system that connect the dots.*

*Expectation is hit, right to the line of professionals. leave it to our door then we spot it for you*



SEE OUR WORK

[www.MKCI.co.id/out-of-home](http://www.MKCI.co.id/out-of-home)



# OUT OF HOME - BILLBOARD



Jl. Soekarno Hatta 6x12



Jl. Soekarno Hatta-Carrefour 5x10



Jl. P.H. Mustofa 5x10



Exit Tol Pasteur Km00 6x12



Jl. Sunda Depan 57, 4x8



Jl. Banceuy 6x12

# OUT OF HOME - BILLBOARD



Jl. Dipatiukur Depan 42, 4x8



Jl. Ters Buahbatu - Soetta 5x10



Jl. Sentot Alibsyah 4x8



Jl. Surapati 4x8



Jl. Sukajadi 74-76 5x10



Jl. Pasirkaliki RSHS 5x10



# OUT OF HOME - BILLBOARD



RS Sariningsih 4x8



Jl. Jakarta - Ibrahim Adji 5x10



Jl. Cipaku 5x10



Jl. DR Setiabudhi 199B, 5x10



Jl. Lembang 4x8



Jl. ABC 4x8

## OUT OF HOME - BILLBOARD



Jl. Gatot Subroto 5x10



Jl. Ters BB SMK Binamarga 4x8



Jl. DR Sutami 5x10



Jl. A Yani Dpn PARAHITA 5x10



Jl. Martadinata - Soka 4x8



Jl. Tangguban Parahu 4x8



# OUT OF HOME - OVERHEAD ROAD BILLBOARD



Jl. Sukajadi 58, 4x12



Jl. Gatot Subroto 4x12



Jl. Ters Buahbatu 5x10



Jl. Buahbatu Bank Mayapada 3x10



Jl. A Yani Supratman 4x12



Jl. Buahbatu 4x12

# OUT OF HOME - OVERHEAD ROAD BILLBOARD



Jl. Ibrahim Adji 65-40, 4x12



Jl. Buahbatu 4x12



Jl. Ters Buahbatu 5x10



## OUT OF HOME - VIDEOTRON



Asia Afrika 4x6



Bandara Husein 3x6

## OUT OF HOME - VIDEOTRON



Jl. Dewi Sartika 3x6



Jl. Pasirkaliki, Paskal 23 Mall 4x8

# OUT OF HOME - URBAN FURNITURE



Charging Station - Alun alun



Charging Station - Taman Sejarah



Charging Station - Alun alun



Charging Station - Alun alun



Charging Station - Alun alun



Charging Station - Taman Cibeunying



## OUT OF HOME - URBAN FURNITURE



Charging Tower - Taman Cibeunying



Charging Tower - Jl. RE Martadinata



Charging Tower - Teras Cihampelas



Charging Tower - Jl. RE Martadinata



Charging Tower - Teras Cihampelas



Charging Tower - Teras Cihampelas

## OUT OF HOME - URBAN STREET



Backwall Pedestrian PLN - Asia Afrika



Backwall Pedestrian PLN - Asia Afrika



Backwall Pedestrian PLN - Asia Afrika



Backwall Pedestrian ex Palaguna



Backwall Pedestrian ex Palaguna



Backwall Pedestrian ex Palaguna



## OUT OF HOME - URBAN STREET



Backwall ex Palaguna - Alun alun Timur



Backwall ex Palaguna - Alun alun Timur



Backwall ex Palaguna - Alun alun Timur



Wallsign - Fly Over Pasupati



Wallsign - Fly Over Pasupati



Wallsign - Fly Over Pasupati



# EVENT ORGANIZER

For Activities  
Your Brand



LEARN MORE



## Event Organizer

*a group of manpower organizing events regularly we present you, a great talent, a great concept,  
a good listener a professional dressers for great, event that you plant to held  
we got your idea, we develop, we pack them to something enjoyable*



SEE OUR WORK

[www.MKCI.co.id/event-organizer](http://www.MKCI.co.id/event-organizer)

## EVENT ORGANIZER - MANDIRI



3D Logo - One Team One Goal



3D design - Ballroom



3D design - Ballroom



Mandiri - Raker CC Group 2017



3D design - Mandiri Gate



Mandiri - Raker CC Group 2017



## EVENT ORGANIZER - MANDIRI



Mandiri - Raker CC Group 2017



Mandiri - Raker CC Group 2017



Mandiri - Raker CC Group 2017



Mandiri - Raker CC Group 2017



Mandiri - Raker CC Group 2017



Mandiri - Raker CC Group 2017

## EVENT ORGANIZER - MANDIRI



Mandiri - Raker CC Group 2017



Mandiri - Raker CC Group 2017



Mandiri - Raker CC Group 2017



Mandiri - Raker CC Group 2017



Mandiri - Raker CC Group 2017



Mandiri - Raker CC Group 2017



## EVENT ORGANIZER - ZEVIT ZONE



Zevit Zone



Skate Park - Pasopati Bandung



Skate Park - Pasopati Bandung



Skate Park - Pasopati Bandung



Skate Park - Pasopati Bandung



Skate Park - Pasopati Bandung



## EVENT ORGANIZER - ZEVIT ZONE



Zevit Zone



Skate Park - Pasopati Bandung



Skate Park - Pasopati Bandung



Skate Park - Pasopati Bandung



Skate Park - Pasopati Bandung



Skate Park - Pasopati Bandung

## EVENT ORGANIZER - ROAD TO SOUNDRENALINE



SOUNDRENALINE - A Mild



SOUNDRENALINE - A Mild



SOUNDRENALINE - A Mild



SOUNDRENALINE - A Mild



SOUNDRENALINE - A Mild



SOUNDRENALINE - A Mild

# EVENT ORGANIZER - ROAD TO SOUNDRENALINE



SOUNDRENALINE - A Mild



SOUNDRENALINE - A Mild



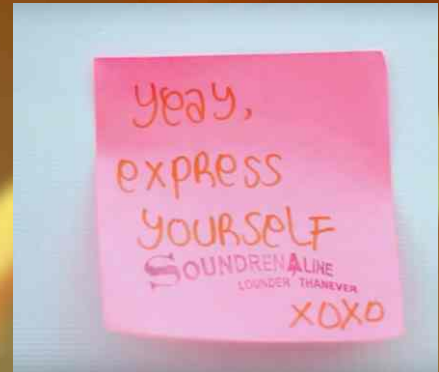
SOUNDRENALINE - A Mild



SOUNDRENALINE - A Mild



SOUNDRENALINE - A Mild



SOUNDRENALINE - A Mild



## EVENT ORGANIZER - HONDA YOUTH



HONDA YOUTH



HONDA YOUTH



HONDA YOUTH



HONDA YOUTH



HONDA YOUTH



HONDA YOUTH

# EVENT ORGANIZER - HONDA YOUTH



HONDA YOUTH



HONDA YOUTH



HONDA YOUTH



HONDA YOUTH



HONDA YOUTH



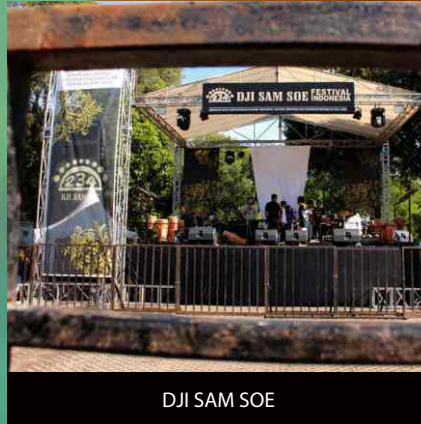
HONDA YOUTH



# EVENT ORGANIZER - DJI SAM SOE



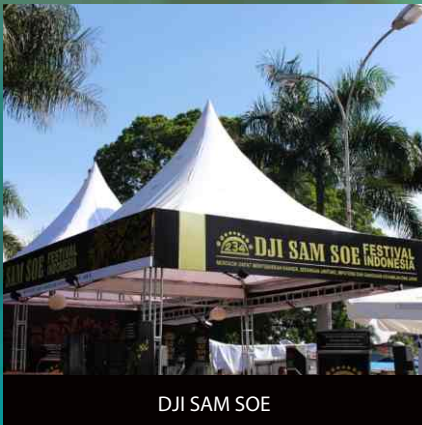
DJI SAM SOE



DJI SAM SOE



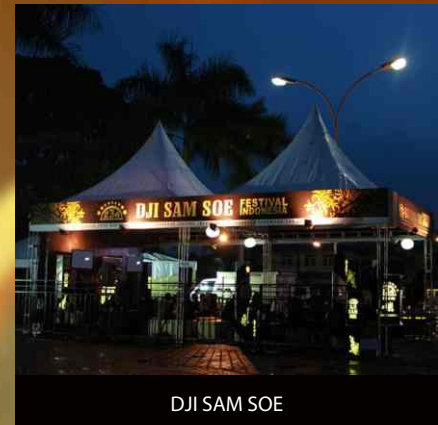
DJI SAM SOE



DJI SAM SOE



DJI SAM SOE



DJI SAM SOE



## EVENT ORGANIZER - DJI SAM SOE



DJI SAM SOE



DJI SAM SOE



DJI SAM SOE



DJI SAM SOE



DJI SAM SOE



DJI SAM SOE

## EVENT ORGANIZER - DJARUM ICE CAMBER



DJARUM ICE CAMBER



DJARUM ICE CAMBER



DJARUM ICE CAMBER



DJARUM ICE CAMBER



DJARUM ICE CAMBER



DJARUM ICE CAMBER

## EVENT ORGANIZER - DJARUM ICE CAMBER



DJARUM ICE CAMBER



DJARUM ICE CAMBER



DJARUM ICE CAMBER



DJARUM ICE CAMBER



DJARUM ICE CAMBER



DJARUM ICE CAMBER



# EVENT ORGANIZER - AMAZING RACE RADNET



AMAZING RACE RADNET



AMAZING RACE RADNET



AMAZING RACE RADNET



AMAZING RACE RADNET



AMAZING RACE RADNET



AMAZING RACE RADNET

## EVENT ORGANIZER - AMAZING RACE RADNET



AMAZING RACE RADNET



AMAZING RACE RADNET



AMAZING RACE RADNET



AMAZING RACE RADNET



AMAZING RACE RADNET



AMAZING RACE RADNET



## EVENT ORGANIZER - HALAL BI HALAL PT. LEN



HALAL BI HALAL PT. LEN



HALAL BI HALAL PT. LEN



HALAL BI HALAL PT. LEN



HALAL BI HALAL PT. LEN - GIGI



HALAL BI HALAL PT. LEN - GIGI



HALAL BI HALAL PT. LEN - GIGI



# EVENT ORGANIZER - HALAL BI HALAL PT. LEN



HALAL BI HALAL PT. LEN



HALAL BI HALAL PT. LEN



HALAL BI HALAL PT. LEN



HALAL BI HALAL PT. LEN



HALAL BI HALAL PT. LEN - GIGI



HALAL BI HALAL PT. LEN - GIGI

# EVENT ORGANIZER - KREASYIIK SAMPOERNA HIJAU



KREASYIK SAMPOERNA HIJAU



KREASYIK SAMPOERNA HIJAU



KREASYIK SAMPOERNA HIJAU



KREASYIK SAMPOERNA HIJAU



KREASYIK SAMPOERNA HIJAU



KREASYIK SAMPOERNA HIJAU



# EVENT ORGANIZER - KREASYIIK SAMPOERNA HIJAU



KREASYIK SAMPOERNA HIJAU



KREASYIK SAMPOERNA HIJAU



KREASYIK SAMPOERNA HIJAU



KREASYIK SAMPOERNA HIJAU



KREASYIK SAMPOERNA HIJAU



KREASYIK SAMPOERNA HIJAU



# EVENT ORGANIZER – BANDUNG SNEAKER SEASON



# EVENT ORGANIZER - BANDUNG SNEAKER SEASON



BANDUNG SNEAKER SEASON



BANDUNG SNEAKER SEASON



BANDUNG SNEAKER SEASON



BANDUNG SNEAKER SEASON



BANDUNG SNEAKER SEASON



BANDUNG SNEAKER SEASON



# EVENT ORGANIZER – BANDUNG SNEAKER SEASON



BANDUNG SNEAKER SEASON



BANDUNG SNEAKER SEASON



BANDUNG SNEAKER SEASON



BANDUNG SNEAKER SEASON



BANDUNG SNEAKER SEASON



BANDUNG SNEAKER SEASON



# MULTIMEDIA

For Interactive  
Communications  
Your Brand

# 04

[LEARN MORE](#)





## Multimedia

*We are an advertising agency which one of our service is in multimedia production. Drawing on its many years of experience, vision and creativity and with an impressive client portfolio to date, we are effective in helping businesses achieve their goals.*

*We believe that multimedia is more than just about ideas, it's also about strategy. By understanding the target market, we craft ads that effectively serve the message that we are trying to send.*



SEE OUR WORK

[www.MKCI.co.id/multimedia](http://www.MKCI.co.id/multimedia)

## MULTIMEDIA SERVICES

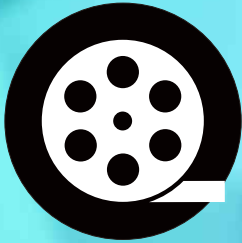


### **Video Setrategy**

Video is an investment.

A strong, smart video strategy will ensure that your investment is spent wisely, on creating the right type of video content and showing it to the right people. Through tracking and proving your business ROI, video strategy pays for itself.





## Video Production

We help brands create and tell stories through the medium of film. Whatever the medium, you can be sure your content will be compelling and engaging, and executed to the highest production standards.



## Video Management

Distributing video content in the right way, at the right times, on the right channels, is critical to a campaign's success. We can optimise your video content for your digital or conventional media advertising, to make sure your video content is working as hard as possible.



## Client

*It's from You, it's for You, it's by You  
today, we're out of the box, we touch every media existed, a trust means the world to us,  
it gives us what we are today, it gives us the brand as media planner  
and advertising company*



SEE OUR CLIENT  
[www.MKCI.co.id/our-client](http://www.MKCI.co.id/our-client)

• Metro Trade Center	• EMBARGO Chiwalk	• 99-ers Radio
• Be Mall	• Bandung Super Mall	• ARDAN Radio
• PT. ASM	• The View Resort	• OZ Radio
• PT. INDOSAT Tbk.	• Bandung Giri Gahana	• Rase FM
• PT. Exelcomindo	• Golf & Resort	• Shooters Billyard
• PT. Telkomsel	• PT. SOSRO	• PVJ Mall Bandung
• PT. Gudang Garam Tbk.	• PT. Mustika Ratu	• Grand Universal
• PT. Djarum Tbk.	• Yayasan Putri Indonesia	• Bowling Alleys
• PT. Sampoerna Tbk.	• Kaki Langit Selaras	• TSM Bandung
• PT. Tempo Scan Tbk.	• Grand Aquila Hotel	• BEC Bandung
• Topas Galeria Hotel	• PT. Phapros Ind.	• HONDA
• LOWE Lintas Jakarta	• Bank PANIN	• King Koil
• JONAS Photo	• Bank BUKOPIN	• Alisha
• GP 500	• TRANS TV	• A to Z
• FAME Station	• RCTI	• Logo Jeans
• PT. BIO Farma	• Draft Jakarta	• KAGUM Group
• Studio East	• JAZZ Promo	• Dago Plaza
• ARIWANI	• Jawa Ad.	• Red Promo Jakarta
• Move Zone	• Female Radio	• LAGA Pub





## About

*Through the concept of creativity and innovation moreover supported by liable source and human resource we're ready to conduct a various kind of work to get a perfection in results.*

*It begins with hope and dreams hope that we'd be able to move and assist you to create the better and beyond any compare work of art and dream of togetherness, to gain enthusiasm target based on your final achievement.*

*Now we spread our wings, creativity is the challenge we present you, the formation of a professional teamwork with a great capability, and experts in their fields.*



SEE OUR TEAM

[www.MKCI.co.id/about](http://www.MKCI.co.id/about)

## LEGALS

PT. MEDIA KREASI CIPTA INDONESIA

Certificate of Establishment  
No. 09 date April 10th 2017

Notary

Boy Budiman Iskandar, SH, MHum

NPWP

31.559.348.3-429.000

## BOARD OF DIRECTOR

PRESIDENT DIRECTOR  
Fenky Hardiansyah

DEPUTY DIRECTOR  
Ani Fatmawati

DIRECTOR  
Dedi Gus Prahasta

OPERATIONAL MANAGER  
Ariyo Sulistiyo

HRD  
Rudi Kasmara

BISNIS DEVELOPMENT  
Djoko Priono

OUT OF HOME DIVISION  
Agung Eko

CREATIVE MANAGER  
Muhammad Abduh Kamal

PRODUCTION MANAGER  
Khairul Ilham

MARKETING MANAGER  
Reva Isfahani

ACCOUNT EXECUTIVE  
Muhammad Naufal Firdaus

FINANCE  
Rena







Jl. Sekelimus XII No. 3 Soekarno Hatta, Bandung 40266. | Telp. +62 22 7501415 | Fax. +62 22 7531129

Email: [info@18communication.com](mailto:info@18communication.com) | [marketing@18communication.com](mailto:marketing@18communication.com)

[www.MKCI.co.id](http://www.MKCI.co.id)